

Ever needed branded promotional products at the 11th hour only to find that adding your logo or message in record time wasn't possible?

Of course you have!

**Now, with LOGO24, unplanned doesn't have to mean unbranded...**



**LOGO24** is an extraordinary new initiative that offers “next day” turnaround including branding on 170 of our most popular products when you need branded product super-fast!

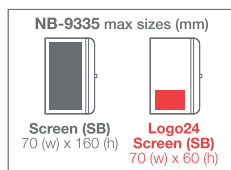
## LOGO24 EXPLAINED

Throughout the catalogue you will notice the **LOGO24** logo next to certain products. Wherever it appears, you can confidently select the associated **LOGO24** product and have it branded and complete for the following day.

The maximum quantity (and in certain cases minimum, too) is indicated below the icon, as is the type of branding which enables you order to be fast-tracked.



Minimum quantity = 1000  
Maximum quantity = 2500  
**LOGO24** branding method = One colour pad print

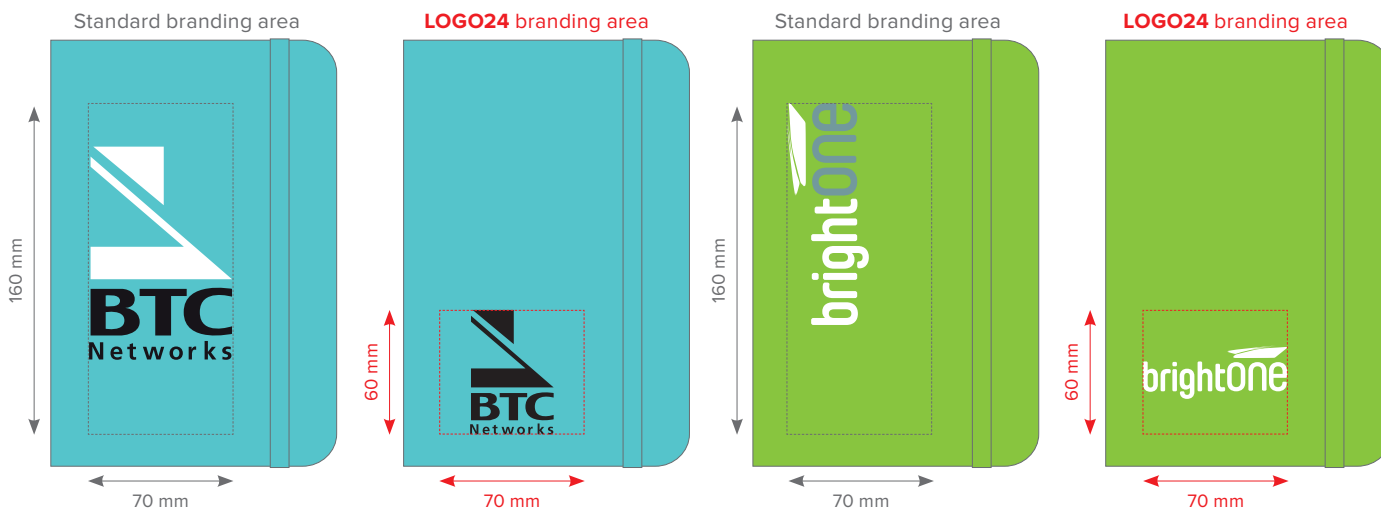
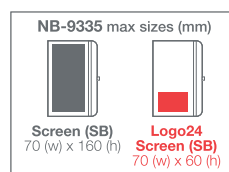
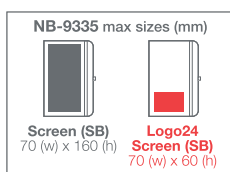


You will also find a **LOGO24** branding guideline alongside the standard branding guideline for **LOGO24** products, indicating the position in which your artwork must be branded, as well as the maximum space available for branding.

Due to the reduced lead times associated with **LOGO24** order, the following conditions must be met:

Branding outside of the demarcated **LOGO24** branding area, or at a size that exceeds the maximum branding space, will not be available as part of the **LOGO24** next-day offering. Artwork will always be centered within the demarcated space and printed proportionately at either the maximum width or maximum height (depending on the orientation of the logo) of the defined **LOGO24** branding area on the **LOGO24** branding guideline.

See examples below:



The **LOGO24** service is available Monday to Thursday and orders must be placed and paid for by 5:00pm to be complete and ready for collection by 4:30pm the following day.

Orders placed and paid for before 12pm on Friday's will be completed by 5:00pm the following Monday. Orders placed after 12pm on a Friday, weekends or South African public holidays will not qualify for **LOGO24** service and be treated as standard orders with regular branding lead times.


For your convenience, we have prepared a thumbnail guide on pages 660 to 667, providing an overview of our full **LOGO24** selection.

**For comprehensive terms & conditions as well as a step-by-step LOGO24 guide, please contact your Account Manager.**

# LOGO24

FOR YOUR CONVENIENCE, WE HAVE PREPARED A THUMBNAIL OVERVIEW OF OUR LOGO24 OFFERING.


**MOBILE TECHNOLOGY**



**TECH-4665**  
SEE PAGE 30


BL BU L N O R

DP | 250



**TECH-4465**  
SEE PAGE 30

DP | 250



**TECH-4499**  
SEE PAGE 32


DP | 750



**TECH-4221**  
SEE PAGE 34

BL BU G L  
O R SW TQ Y

DP | 750



**TECH-4429**  
SEE PAGE 36

BL BU L  
O R SW TQ

DP | 250



**TECH-4565**  
SEE PAGE 56


GD S

ENGRAVING | 300




**TECH-4560**  
SEE PAGE 56

ENGRAVING | 300




**USB-6013**  
SEE PAGE 70

DP | 250




**USB-6014**  
SEE PAGE 70

DP | 250




**USB-6017**  
SEE PAGE 70

DP | 750



**USB-6016**  
SEE PAGE 71

DP | 750



**USB-4575**  
SEE PAGE 72

BL BU L O R SW

DIGITAL | 250



**USB-5000**  
SEE PAGE 72

BL BU G L O P  
PI R S SW TQ Y


ENGRAVING | 300



**USB-5003**  
SEE PAGE 76

BL BU L O R SW


ENGRAVING | 300  
DP | 250



**USB-5001**  
SEE PAGE 77

BL BN

ENGRAVING | 300




**USB-4520**  
SEE PAGE 78

DIGITAL | 250




**USB-802**  
SEE PAGE 80

ENGRAVING | 300



**GIFT-9465**  
SEE PAGE 92

DP | 750



**GIFT-9805**  
SEE PAGE 93

BL BU L O R SW

DP | 250



**GIFT-9456**  
SEE PAGE 92

BL BU R SW

DP | 750



**TECH-4280**  
SEE PAGE 105

BL SW

DP | 750



**TECH-4213**  
SEE PAGE 106

BL SW

DP | 250



**TECH-4580**  
SEE PAGE 115

DP | 250



**TECH-4495**  
SEE PAGE 115

DP | 250



**TECH-4535**  
SEE PAGE 128

DP | 250



**TECH-4470**  
SEE PAGE 128

DP | 250

BAGS



**BAG-3560**  
SEE PAGE 138

BL BU L R

1-COL | SCREEN | 800



**BAG-3720**  
SEE PAGE 138

BL BU G L O R Y

1-COL | SCREEN | 800



**BAG-718**  
SEE PAGE 139

BL BU G L O

R TQ

1-COL | SCREEN | 800



**BAG-3793**  
SEE PAGE 139

BL BU L R

1-COL | SCREEN | 800



**BAG-4330**  
SEE PAGE 140

BL BU DG1 L

N NT O R

1-COL | SCREEN | 800



**BAG-3750**  
SEE PAGE 140

BL BU G L R

1-COL | SCREEN | 800



**BAG-4185**  
SEE PAGE 144

BL BU N O R

1-COL | SCREEN | 800



**BAG-4190**  
SEE PAGE 144

BU CY GY L R

1-COL | SCREEN | 800



**BAG-3772**  
SEE PAGE 150

BL BU R

1-COL | SCREEN | 800



**BAG-3770**  
SEE PAGE 151

BL BU G N

O R SW Y

1-COL | SCREEN | 800



**BAG-3810**  
SEE PAGE 151

BL BU G

L R SW TQ

1-COL | SCREEN | 800



**BAG-3509**  
SEE PAGE 152

BL BU G L N O

P PI R SW TQ Y

1-COL | SCREEN | 800



**BAG-612**  
SEE PAGE 153

BL BU G L

N O R SW TQ

1-COL | SCREEN | 800



**BAG-829**  
SEE PAGE 170

BL BU N O R

1-COL | SCREEN | 800

OUTDOOR & RECREATION



**COOL-603**  
SEE PAGE 233

BL BU N R


DIGITAL | 250



**COOL-5090**  
SEE PAGE 233

BL BU L R

DIGITAL | 250



**COOL-5022**  
SEE PAGE 234

BL BU L R


DIGITAL | 250



**COOL-5016**  
SEE PAGE 235

BL BU L  
N O R TQ

1-COL | SCREEN | 800



**COOL-5125**  
SEE PAGE 239

BU CY DG1 GY  
L N R Y

1-COL | SCREEN | 800


**DRINKWARE  
-AND-  
LUNCHWARE**



**DW-6620**  
SEE PAGE 278

BL BU R SW Y

DIGITAL | 250



**DW-6615**  
SEE PAGE 278

BL BU O R SW

DIGITAL | 250

**WRITING  
INSTRUMENTS  
& STATIONERY**




**GIFT-9870**  
SEE PAGE 335

DP | 250




**GIFT-9880**  
SEE PAGE 336

DP | 250



**GIFT-9865**  
SEE PAGE 337

DP | 250




**GIFT-9878**  
SEE PAGE 337

DP | 750



**PENSET-1600**  
SEE PAGE 338

DP | 250



**PENCIL-1287**  
SEE PAGE 326

BL BU CY G L N  
O P PI R SW TQ Y

1-COL | PAD | 1000-2500



**PEN-1709**  
SEE PAGE 342

DIGITAL | 250



**PEN-1252**  
SEE PAGE 344

BU DG1 L O R SW

1-COL | PAD | 1000-2500



**PEN-1657**  
SEE PAGE 344

BL BU G L N O  
P PI R SW TQ Y


1-COL | PAD | 1000-2500



**PEN-1320**  
SEE PAGE 346

BL BU G L O R  
S SW Y

1-COL | PAD | 1000-2500



**PEN-1053**  
SEE PAGE 347

BL BU G  
O R

1-COL | PAD | 1000-2500



**PEN-1285**  
SEE PAGE 348

BL BU L O  
P R TQ Y


1-COL | PAD | 1000-2500



**PEN-1290**  
SEE PAGE 348

BL BU L O R


1-COL | PAD | 1000-2500



**PEN-1413**  
SEE PAGE 349

BL BU G L  
O R TQ Y SW


DIGITAL | 250



**PEN-1304**  
SEE PAGE 350

BL BU G L O P  
PI R S SW TQ Y


1-COL | PAD | 1000-2500



**PEN-1555**  
SEE PAGE 351

BL BU L O  
R SW TQ Y

1-COL | PAD | 1000-2500



**PEN-1090**  
SEE PAGE 352

BL BU PI R SW

1-COL | PAD | 1000-2500



**PEN-1561**  
SEE PAGE 352

BL BU G L  
O R SW TQ

1-COL | PAD | 1000-2500



**PEN-1077**  
SEE PAGE 352

BL BU L O R

1-COL | PAD | 1000-2500



**PEN-1259**  
SEE PAGE 353

BL BU G O R


1-COL | PAD | 1000-2500



**PEN-1301**  
SEE PAGE 353

BL BU SW

1-COL | PAD | 1000-2500



**PEN-1569**  
SEE PAGE 356

BL BU G L O  
P PI R T TQ


DP | 1500



**PEN-1592**  
SEE PAGE 357

BL BU L P  
PI R T TQ


DP | 1500



**PEN-1074**  
SEE PAGE 362

BU C G L  
O P R TQ Y


1-COL | PAD | 1000-2500



**PEN-1112**  
SEE PAGE 364

BL N S SW


1-COL | PAD | 1000-2500



**PEN-804**  
SEE PAGE 356

BL BU

1-COL | PAD | 1000-2500



**PEN-1265**  
SEE PAGE 366

BL G

1-COL | PAD | 1000-2500



**PEN-1078**  
SEE PAGE 366

BL BU G SW

1-COL | PAD | 1000-2500



**PEN-749**  
SEE PAGE 366

S

1-COL | PAD | 1000-2500



**PEN-1332**  
SEE PAGE 367

BL S SW

1-COL | PAD | 1000-2500



**PEN-1274**  
SEE PAGE 367

BL BU SW


1-COL | PAD | 1000-2500



**PEN-1083**  
SEE PAGE 360

BU C G O P  
R TQ

1-COL | PAD | 1000-2500



**PEN-1319**  
SEE PAGE 360

BU C O R

1-COL | PAD | 1000-2500



**PEN-1082**  
SEE PAGE 359

BU C G O R

1-COL | PAD | 1000-2500



**PEN-1095**  
SEE PAGE 361

BL BU P R T


1-COL | PAD | 1000-2500



**PEN-1080**  
SEE PAGE 361

BU C G L R TQ


1-COL | PAD | 1000-2500



**PEN-43**  
SEE PAGE 358

BU C G O  
P R T


1-COL | PAD | 1000-2500



**PEN-622**  
SEE PAGE 361

BU C G O  
P R TQ Y


1-COL | PAD | 1000-2500



**PEN-1085**  
SEE PAGE 359

BU C G L  
O P R T TQ


1-COL | PAD | 1000-2500



**PEN-701**  
SEE PAGE 358

BU C G L O  
P PI R TQ Y


1-COL | PAD | 1000-2500



**PEN-1089**  
SEE PAGE 374

BL BU R S


ENGRAVING | 500



**PEN-1567**  
SEE PAGE 374

BL GD S

ENGRAVING | 500



**PEN-1336**  
SEE PAGE 375

BL BU GM SW

ENGRAVING | 500



**SILVER**  
PLUS & DESIGN

**PEN-1300**  
SEE PAGE 375

BL BU R SW

ENGRAVING | 500



**SILVER**  
PLUS & DESIGN

**PEN-1268**  
SEE PAGE 376

BU S

ENGRAVING | 500



**SILVER**  
PLUS & DESIGN

**PEN-1103**  
SEE PAGE 376

BL BU O R S SW

ENGRAVING | 500



**SILVER**  
PLUS & DESIGN

**PEN-1667**  
SEE PAGE 377

BL S

ENGRAVING | 500



**PEN-754**  
SEE PAGE 377

BL BU R

ENGRAVING | 500



**SILVER**  
PLUS & DESIGN

**PEN-1560**  
SEE PAGE 377

S

ENGRAVING | 500



**PEN-1400**  
SEE PAGE 377

BL

ENGRAVING | 500



**PEN-780**  
SEE PAGE 378

BL N S

ENGRAVING | 500



**PEN-1120**  
SEE PAGE 378

ENGRAVING | 500



**PEN-604**  
SEE PAGE 380

ENGRAVING | 500



**PEN-612**  
SEE PAGE 380

ENGRAVING | 500



**PEN-77**  
SEE PAGE 380

ENGRAVING | 500



**BALMAIN**  
PARIS

**PEN-1136**  
SEE PAGE 382

BL N

ENGRAVING | 500



**BALMAIN**  
PARIS

**PEN-787**  
SEE PAGE 385

BL BN

ENGRAVING | 500



**PEN-1430**  
SEE PAGE 386

BL S

ENGRAVING | 500



**PEN-1562**  
SEE PAGE 386

BL BU

ENGRAVING | 500



**PEN-1552**  
SEE PAGE 386

BL GD S


ENGRAVING | 500



**PEN-1414**  
SEE PAGE 387

BL PI SW

ENGRAVING | 500



**elleven**

**11-011**  
SEE PAGE 388


ENGRAVING | 500



**CEPEX**

**PEN-1431**  
SEE PAGE 389

ENGRAVING | 500



**elleven**

**11-009**  
SEE PAGE 391

ENGRAVING | 500

**NOTEBOOKS  
& MEMO PADS**



**Media24**

**NB-9511**  
SEE PAGE 420

BL

1-COL | SCREEN | 800



**NB-9510**  
SEE PAGE 420

BL BU DG1 L N R

1-COL | SCREEN | 800



**NB-9308**  
SEE PAGE 422

BL BU G L O R SW  
TQ Y

1-COL | SCREEN | 800



**NB-9336**  
SEE PAGE 424

BL SW

1-COL | SCREEN | 800



**NB-9335**  
SEE PAGE 424

BL BU G L O P R SW  
TQ Y

1-COL | SCREEN | 800




**NB-9843**  
SEE PAGE 426

BL BN BU GY L R


1-COL | SCREEN | 800

**GIVE-AWAYS  
& VALUE IDEAS**




**SWT-9495**  
SEE PAGE 527

DP | 250




**SWT-9490**  
SEE PAGE 527

DP | 250




**SWT-9485**  
SEE PAGE 527

DP | 250




**SWT-9480**  
SEE PAGE 527

DP | 250




**SWT-9467**  
SEE PAGE 528

DP | 250



**SWT-9466**  
SEE PAGE 528

DP | 250



**SWT-603**  
SEE PAGE 528

DP | 250



**SWT-600**  
SEE PAGE 529

BL BU SW


DIGITAL | 250



**CLIC-01**  
SEE PAGE 529


BL BU S SW

DIGITAL | 250




**SWT-9465**  
SEE PAGE 529

DP | 250




**GIFT-9833**  
SEE PAGE 535

DP | 250



**GIFT-9990**  
SEE PAGE 535

DP | 250



**GIFT-9975**  
SEE PAGE 542

BL BU L O R  
SW Y

DIGITAL | 250




**GIFT-9956**  
SEE PAGE 546

DP | 250




**GIFT-17138**  
SEE PAGE 547

1-COL | SCREEN | 800



**GIFT-9818**  
SEE PAGE 546

DP | 750



**GIFT-17112**  
SEE PAGE 547

DP | 250



**GIFT-9985**  
SEE PAGE 548

DP | 750



# LANYARDS



**LAN-015**  
SEE PAGE 622

BU G GY L O R  
SW TQ Y

DIGITAL | 250




**GIFT-9999**  
SEE PAGE 623

BL SW

DIGITAL | 250


# KEYHOLDERS



**KH-7090**  
SEE PAGE 626

BL BU G O R SW


DIGITAL | 250



**KH-7042**  
SEE PAGE 630

BU S


ENGRAVING | 300



**KH-720**  
SEE PAGE 630

BL BU R S


ENGRAVING | 300



**KH-7202**  
SEE PAGE 630


BU R S

ENGRAVING | 300



**KH-802**  
SEE PAGE 631

DIGITAL | 250




**KH-7501**  
SEE PAGE 632

DIGITAL | 250




**KH-7500**  
SEE PAGE 632

DIGITAL | 250




**KH-7503**  
SEE PAGE 632

DIGITAL | 250




**KH-7502**  
SEE PAGE 632

DIGITAL | 250




**KH-725**  
SEE PAGE 633

DIGITAL | 250




**KH-733**  
SEE PAGE 633

DIGITAL | 250




**KH-729**  
SEE PAGE 633

DIGITAL | 250



**KH-728**  
SEE PAGE 633

DIGITAL | 250




**KH-726**  
SEE PAGE 633

DIGITAL | 250




**KH-705**  
SEE PAGE 634

ENGRAVING | 500




**KH-808**  
SEE PAGE 634

ENGRAVING | 300




**KH-706**  
SEE PAGE 635

ENGRAVING | 300



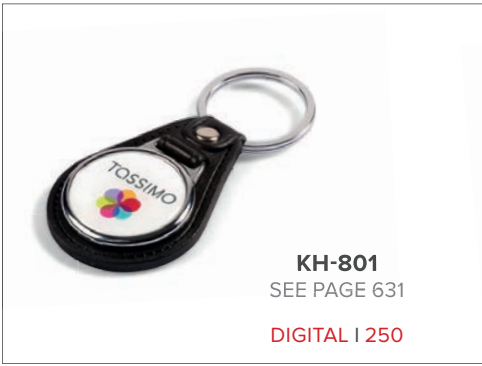
**KH-805**  
SEE PAGE 636

ENGRAVING | 300

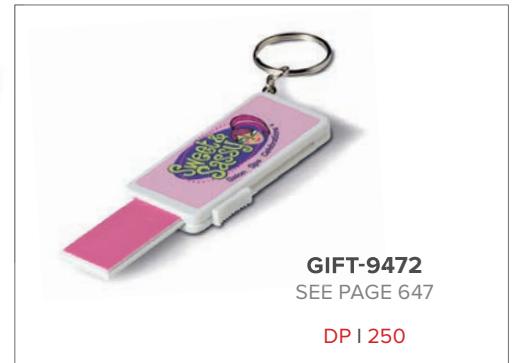
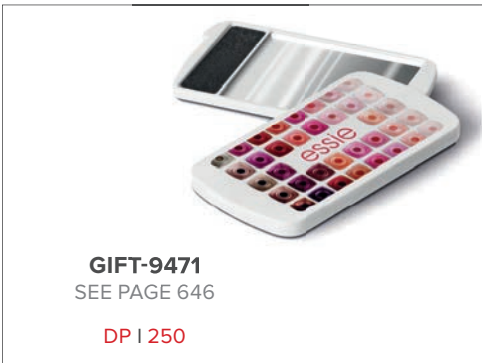


**KH-7025**  
SEE PAGE 636

ENGRAVING | 300



PERSONAL CARE



**LOGO24** is an extraordinary new initiative that offers “next day” turnaround including branding on 170 of our most popular products when you need branded product super-fast!